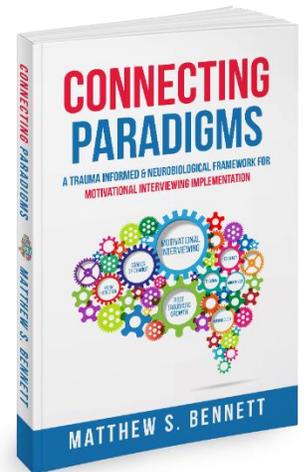


Connecting Paradigms for HIV Excellence

Matthew Bennett announces a new innovative training program for HIV providers!

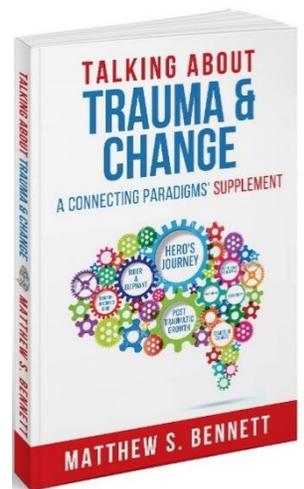
Inspired by his over 15 years of training HIV case managers and providers, Matt is excited to introduce his new *Connecting Paradigms for HIV Excellence Training Series*. Historically, to meet the evolving challenges of the epidemic, HIV providers were early adaptors of harm reduction, Motivational Interviewing (MI), and trauma-informed care. While these paradigms increased capacity to meet the ever-changing needs of patients and clients, less attention has been paid to bringing these together in a coherent model designed to improve quality across systems.



This reality led Matt to write *Connecting Paradigms: A trauma-informed & neurobiological framework for Motivational Interviewing Implementation* (2017) and, the follow-up, *Talking about Trauma & Change* (2018). Together, these books provide an innovative approach to helping those struggling with past trauma to make critical life changes, manage their HIV care, and heal from trauma. *Connecting Paradigms* presents an integrated model, combining research in neurobiology, trauma, behavioral change, harm reduction, and Motivational Interviewing into a practical skillset easily implemented across a variety of HIV settings and professional backgrounds.

To meet the specific needs for your HIV system, Matt offers several different training options.

Connecting Paradigms Skill Building 2-day Training: This training introduces the core concepts of presented in the books in a practical way that allows for immediate implementation. A quick-paced and dynamic training, participants learn MI skills in the context of trauma-informed care, Harm Reduction, and the Spirit of MI. Many of those who engage in HIV services face critical changes if they are to reach the health outcomes we hope for them. The training gives providers the approaches needed to maximize their time and work with clients and patients.



Connecting Paradigms Trauma-Informed 2-day Training: Recent research on the brain and trauma gives those working as HIV providers a new paradigm to improve health outcomes for patients and clients living with HIV and experiencing other issues such as homelessness, substance abuse, mental health issues, post-traumatic stress disorder, and poverty. This training presents the trauma-informed paradigm in a practical context, giving participants both a theoretical basis and tools to apply immediately to their work with clients. In addition, this training also provides a three-hour component on self-care: presenting the research on the negative effects of secondary trauma, vicarious trauma, burnout, and self-care strategies to help providers stay healthy and provide the best services possible.

Connecting Paradigms Complete 3-day Training: Combines all the materials in the above 2-day trainings for an intensive learning and skill-building experience.

Connecting Paradigms for HIV Excellence



Matt Bennett, MBA, MA, has a master's degree in community psychology and executive development (nonprofit management), as well as a master's in business administration in health care. Mr. Bennett has successfully combined his academic pursuits as a researcher, blogger, podcaster on the Trauma-Informed Lens Podcast, and published author with his practical experience in leading nonprofit organizations and educational institutions to develop research-based solutions to improve the health of individuals, organizations, and systems. As a sought-after trainer, Mr. Bennett utilizes a participant-centered approach,

which includes interactions and adult learning activities to maximize learning, retention, and application. Mr. Bennett's presentations are a dynamic dance of innovative research, practical applications, and a passion for the art and science of helping others.

Matt has worked with the following Ryan White Part B Programs over the last 15 years: Washington, Nevada, Arizona, Texas, North Carolina, Louisiana, Nebraska, South Dakota, Iowa, Minnesota, Puerto Rico, Colorado, and Michigan.

In addition, he has worked with AIDS Service Organization and Ryan White Part A Programs in Portland, San Francisco, San Diego, San Antonio, Denver, Boulder, Reno, Las Vegas, Santa Fe, Omaha, St. Louis, Detroit, Flint, Pittsburg, Philadelphia, and Winston-Salem.

He has also presented at the HRSA All-Parts (Titles) Conference, National Health Care for the Homeless Conference, National Association of Community Health Centers Conference, Pittsburgh Worlds AIDS Day Conference, HIV & Social Work Conference, and worked with healthcare providers and Primary Care Associations in Hawaii, Kentucky, Tennessee, California, Utah, Texas, Colorado, Nevada, Arkansas, Illinois, Minnesota, Indiana, Georgia, Florida, New York, Massachusetts, and Pennsylvania.

Cost and Supplemental Options:

- Training: \$3,000 per day plus travel expenses
- Books: *Connecting Paradigms* and *Talking about Trauma & Change* are available for purchase through Matt or on Amazon, Kobo, Google Play, Barnes and Noble, and other online book sellers
- Follow-up coaching in the form of additional skill building and book study: \$500 an hour
- Additional Trainings (same price as above):
 - Trauma-Informed Leadership: A great supplement for executives, leaders, and managers.
 - Workshops for Patients and Clients: A training specifically designed to help those in services work through trauma and better understand their psychology and behaviors.
 - Matt is also available for conferences, 1-day trainings, and keynote addresses.